

seiche

Now hiring! **Design Associate**

April 14, 2022 - open until filled

The company

Seiche is a strategy and creative consultancy. We develop elegant solutions to complex challenges, walking toward what justice requires. We're a multidisciplinary team of researchers, strategists, organizers, storytellers, visionaries and more. Our shared values guide our work and the impact we achieve through our client engagements and community commitments.

Seiche is power that comes from unexpected places, like the weather phenomenon that is our namesake. We are looking for a powerful force to add to our team - someone with strong design skills, a passion for making change while managing creative graphic and media production and a keen eye for accuracy, clarity and brand standards.

The job

Our growing team seeks a **full-time temporary design associate to ensure stellar graphic and media production for clients communication needs**. You bring a quick and clear design expertise across formats. Your superpowers include adaptability, accuracy and a keen eye for aesthetics. You're a strong designer, a solid writer and you care about the details. You'll use these superpowers, along with great partners, to present change-making information to a variety of audiences.

You can rock this job if...

- Finding the right design solution to clearly communicate change-making information is your forte whether that's for a report, video project, presentation, or branding opportunity.
- You can follow a process to align with the client's brand standards but you also have an eye for aesthetics and know what to highlight to really make it shine. You can find satisfaction in scrolling for the right photo and editing a video to just the right size.

- You are comfortable (enthusiastic, even!) delivering high-quality work on a tight turnaround, pivoting according to the client's needs.
- You can leapfrog between multiple projects in a day, while maintaining extraordinary attention to detail;

You belong on our team if...

- You have a warm attitude and an open mindset;
- Clear communication is baked into your workflow; you know the value of acknowledgements, frequent updates and follow-through.
- You lead with trust and empathy and know that flexibility is a strength;
- You are self-motivated and can thrive working independently.
- You are interested in using your talents for good, nurturing conditions that support a just, equitable society.
- We are looking for familiarity with various digital tools, including competency and/or expertise in Wordpress, Canva, Adobe Creative Cloud (Photoshop, Illustrator, InDesign, Premiere Pro, After Effects and Audition), Adobe Spark and Final Cut Pro.

Your day-to-day would look like...

- Providing design solutions for internal and external communication strategies, as requested by a philanthropic client.
- Creating engaging print/digital/social/web designs, in accordance with client brand standards, on a variety of social impact topics.
- Using your deep knowledge of typography, color, formatting, layout, writing skills, and general knowledge of UX/UI and design trends to clearly communicate change-making information.
- Collaborating with the Project Manager to ensure project management systems are supporting your processes in an effective and timely fashion. This includes a 24-48 hour turnaround time on requests, when appropriate.

Additional information

This is your opportunity to be part of a small team that works with people, organizations and movements to catalyze transformative social impact.

This is a full time temporary position - you will be a W2 employee at Seiche for ten months from start date. The compensation for this role is project-based and is

\$2,500 gross every two weeks (which is \$55,000 gross for the total ten months) plus a completion bonus of an additional \$1,500. This role also includes comprehensive benefit options and equipment during the employment period.

We've been working remotely since March 2020 and invite local vaccinated staff to use our awesome office space in St. Paul, as it fits their schedule. While the majority of work moves during business hours, we trust our team to balance the needs of their family and community life with the needs of their projects.

Seiche values equity and encourages people of all backgrounds and persuasions to apply for employment. We are an Equal Opportunity Employer. It is the policy of the company to provide equal opportunity for all employees and applicants for employment without regard to race, color, creed, religion, gender, sexual orientation, national origin, age, marital status, physical disability, pregnancy, military or veteran status, or any other basis prohibited by state or federal law.

Please email your portfolio/resume to jobs@seiche.works. This position is open until filled.